



**FOR IMMEDIATE RELEASE**

May 27, 2010

## **Next View Named as 2010 Supply & Demand Chain Executive 100 Provider**

Supply & Demand Chain Executive adds Next View Software to prestigious list of companies helping clients achieve supply chain excellence

Orange, CA – Next View Software, an innovative leader in the on-demand supply chain productivity software market, announced today that it has been named to the **2010 Supply & Demand Chain Executive 100** list.

"We are pleased to be recognized as a **2010 Supply & Demand Chain Executive 100** company. As an organization we constantly challenge ourselves to develop and deliver solutions aimed at helping our customers achieve a measureable competitive advantage whether that is in terms of labor productivity, warehouse operations or supply chain visibility," said Steve Simmerman, Business Development leader for Next View Software, Inc. "Our on-demand supply chain productivity solutions, together with the expertise of our technology and consulting partners, deliver a powerful combination of technology and experience for customers to use to improve their supply chain operations."

"As the economy makes tentative steps toward recovery and growth, our readers are turning to Supply & Demand Chain Executive to learn about solutions and best practices for enabling business expansion through supply chain excellence," said Andrew K. Reese, editor of Supply & Demand Chain Executive. "With this year's **Supply & Demand Chain Executive 100**, we highlight a broad range of supply chain solution and service providers that are helping to position their customers for the 'New Normal' economic environment."

"Many of the clients we talk to are working with fewer people, dollars, inventory, machines, plants and even fewer suppliers and customers. In this current economic downturn, we have seen many companies seize opportunities to further optimize their operations in these lean times so that they are positioned to take those incremental competitive advantages and cost savings forward into the post-recessionary environment," continued Simmerman. "We are pleased to be recognized as one of the **2010 Supply & Demand Chain Executive 100**. Through the use of our on-demand supply chain productivity software and services, we are working hard to help Supply and Demand Chain Executive readers achieve a competitive edge in their supply chain operations."

### **About Next View Software, Inc.**

Next View Software is an innovative leader in on-demand supply chain software solutions. Next View's team has been delivering leading edge software solutions and benefits to customers in the global supply chain marketplace for over 20 years. As a customer-focused organization, Next View Software delivers technologically and functionally advanced solutions to meet the demands of IT and Operational excellence in today's global supply chain market.

Next View's on-demand solutions include Next View Live™ a real-time supply chain visualization and collaboration solution, as well as Labor, Warehouse and Yard Management & Productivity solutions.

Next View offers the technology, service, support and productivity solutions that companies are looking for in order to improve their supply chain performance. For additional information, visit [www.nextviewsoftware.com](http://www.nextviewsoftware.com)

# NextView

S O F T W A R E

**Next View Software, Inc.**

Steve Simmerman

+1 602-524-7662

steve.simmerman@nextviewsoftware.com

**About *Supply & Demand Chain Executive***

*Supply & Demand Chain Executive* is the executive's user manual for successful supply and demand chain transformation, utilizing hard-hitting analysis, viewpoints and unbiased case studies to steer executives and supply management professionals through the complicated, yet critical, world of supply and demand chain enablement to gain competitive advantage. On the Web at [www.SDCExec.com](http://www.SDCExec.com).

###